**KENNY**

**WILLIAMS**

**SOCIAL MEDIA MANAGER**

**PROFILE**I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

**EXPERIENCE**

**SOCIAL MEDIA PRODUCER**

**NEW MEDIA COMPANY | FEB 2013 - DEC 2014**

* **Managed social media accounts and make social media for daily posting**
* **Increased social media following and clicks by 200%**

**SOCIAL MEDIA PRODUCER**

**NEW MEDIA COMPANY | FEB 2013 - DEC 2014**

* Identify, evaluate and monitor relevant social media channels
* Implement strategies for using social media channels for marketing purposes

**EDUCATION**

**Master OF ARTS, MAJOR IN COMMUNICATION**

Virginia State University | 2012 - 2014

GPA: 3.78

**BACHELOR OF ARTS, MAJOR IN COMMUNICATION**

Virginia State University | 2008 - 2012

GPA: 3.99

**AWARDS**

**ARLINGTON MEDIA PARTNERS**

POWERFUL SOCIAL MEDIA SPECIALIST

DEC 2014

**MINNESOTTA MEDIA**

BEST INTERN

JAN 2011